



Welcome - Please turn off or silence all cell phones during the Study Session.

Meetings are televised everyday on Channel 2 at 7 p.m. and midnight

Study Session:

1. At-Risk Youth in Leavenworth Discussion (pg. 2)
2. Semi-Annual Report - Leavenworth Public Library (pg. 3)
3. Semi-Annual Report - Leavenworth County Development Corporation (pg. 4)
4. Main Street Presentation – Wayfinding Signs (pg. 12)
5. Semi-Annual Report – Convention & Visitors Bureau (pg. 26)
6. 2018 Federal Legislative Program Review (pg. 38)

Policy Report No. 5-2018
A Discussion of At-Risk Youth in Leavenworth
March 20, 2018

Prepared by:



Patrick R. Kitchens, Chief of Police

Approved by:



Paul Kramer, City Manager

ISSUE:

The City Commission gave staff direction to facilitate a discussion about at-risk youth in the City of Leavenworth.

STAFF RECOMMENDATION:

No staff recommendation.

BACKGROUND:

The City Commission gave staff direction to facilitate a discussion about at-risk youth in the City of Leavenworth. To that end, we invited three guests to the meeting who deal with youth in our community.

Lucas Schmalbeck – Director of the Leavenworth County Juvenile Detention Center

Joe Buis – Director of the Youth Achievement Center

Vicki Kaaz – Chair of the Leavenworth County Multidisciplinary Task Force

BUDGET IMPACT:

No budget impact.

COMMISSION ACTION:

Discuss the issues of at-risk youth in the City of Leavenworth.

**STUDY SESSION POLICY REPORT
SEMI-ANNUAL UPDATE
PRESENTATION BY
LEAVENWORTH PUBLIC LIBRARY**

MARCH 20, 2018

Prepared by:



Carla K. Williamson, CMC
City Clerk

Reviewed by:



Paul Kramer
City Manager

ISSUE:

Matt Nojonen, Library Director will provide an update to the City Commission.

**STUDY SESSION POLICY REPORT
SEMI-ANNUAL REVIEW
PRESENTATION BY
LEAVENWORTH COUNTY DEVELOPMENT CORPORATION**

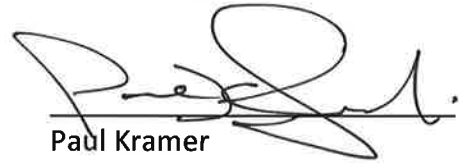
MARCH 20, 2018

Prepared by:



Carla K. Williamson, CMC
City Clerk

Reviewed by:



Paul Kramer
City Manager

ISSUE:

Steve Jack, Executive Director with the Leavenworth County Development Corporation (LCDC) will provide an update to the City Commission.

Attachment: PowerPoint Presentation

Leavenworth County Development Corporation

Leavenworth City Commission
March 20, 2018



DEDICATED TO THE INDUSTRY
OF INNOVATION

Local Economic Indicators

- Leavenworth County Unemployment Rate
 - January 2017– 4.9% (4.1% KS*)
 - **January 2018– 4.3% (3.5% KS*)**
- City of Leavenworth Unemployment Rate
 - January 2017– 5.2% (13,101 employed)
 - **January 2018– 4.4% (13,367 employed)**
- Balance of County Unemployment Rate
 - January 2017– 4.7% (20,645 employed)
 - **January 2018– 4.2% (21,281 employed)**
- Leavenworth County Employment
 - January 2017- 33,746 (35,491 labor force)
 - **December 2018– 34,648 (36,212 labor force)**



* seasonally adjusted rate

LCDC Annual Meeting

January 12, 2018



DEDICATED TO THE INDUSTRY
OF INNOVATION

2018 Partner Investments (\$26,500)

- KCADC Membership (\$10,000)
- Team Kansas* (\$10,000)
 - 4 KS Dept. of Commerce Recruitment Events
- Workforce Partnership*
- Kansas Economic Development Alliance*
 - Location One/ESRI
 - Legislative Tracking Services
- RWIN (an initiative of MARC)
 - Labor & Skill Training Information
- Southern Economic Development Council
- WSU Economic Impact Model

* *Board Member*

DEDICATED TO THE INDUSTRY
OF INNOVATION

2018 Marketing Initiatives

- Internal Marketing/Communications
 - LCDC Annual Meeting (January 12)
 - LCDC Newsletter (Quarterly)
 - LCDC Golf Tournament (September 12)
 - LCDC VIP Event (November)
- External Marketing
 - K.C. Options & Real Estate E-Blasts
 - KCADC Staff Driving Tour of Leavenworth *(Feb. 7)*
 - Business Recruitment Events/Trips
 - Phoenix, AZ – CBRE Meeting *(March 15)*
 - Savannah, GA – IAMC Conference/Dinner *(May 5-9)*
 - Washington D.C. – Select USA Conf. *(June 19-22)*
 - Atlanta, GA – Site Consultant Dinner *(November 7)*
 - Kansas City – BBQ Crawl, Animal Health, etc.

Enhanced Marketing Efforts

- Meeting with Newmark Grubb Zimmer
 - March 19th
 - New Leavenworth Business & Tech Park
 - Discuss right fit and target markets for park
- Working with a marketing firm on ideas for enhanced advertising, marketing & outreach
 - Reviewing our LCDC website & e-blasts
 - Will discuss next steps with LCDC Executive Committee on March 23rd
 - Additional initiatives may include an updated Labor Shed Study

New Initiatives

- Leavenworth County Port Authority
 - Spec Building Program
 - Started by Gary Carlson years 20 years ago
 - 10,000 – 20,000 SF metal buildings
 - Dan Gutshall is leading the effort to resurrect the program
- Certified Sites Program
 - State certification of large industrial sites
 - An initiative of KEDA
 - Hope to have guidelines and part-time director in the next couple of months
 - Plan to certify the new business parks

New Initiatives

- Leavenworth Business & Technology Park
 - 81 acres (2 to 40 acre lots)
 - Ready by July 1 (road, sidewalk, lights, utilities)



New Initiatives

- Tonganoxie Business Park
 - 135 acres (2 to 40 acre lots)
 - Unilock has purchased first 34 acre lot



Leavenworth Projects

- JLL Office Search
 - Defense contractor leaving Abernathy
 - Considering different properties in Leavenworth
- Cresa Industrial Project
 - 50-60 acres; no rail; national client; no update
- Project Hike
 - 12-15,000 sf warehouse; 6-10 jobs @ \$15/hr.
 - Pitched former Country Mart; 3 day UPS
- Project Fish
 - Existing firm interested in 100,000 sf
 - Gary Carlson, LV Business Park & CMOP bldg.
- V.A. CMOP
 - Toured First City Center last month
 - Still talking with congressional delegation

2018 Program of Work Scorecard 1st Quarter – Thru March 13th

Strategic Objective	Measure	2018 Target	1st Qtr.	2nd Qtr. Cum.	3rd Qtr. Cum.	4th Qtr. Cum.	Y-T-D
1 Become a positive center of influence with partners by establishing and reinforcing Leavenworth County's core economic development message points.	A. Make presentations to local groups, media, city councils.	12	6				50%
	B. Encourage walk-ins and call-ins for business advice, real estate info, & program assistance.	15.	2				13%
2 Develop and implement a systematic and proactive business retention plan.	A. Engage businesses to utilize assistance programs.	50	12				24%
	B. Formal business visits.	100	17				17%
3 Develop and implement a workforce development program.	A. Connect companies to workforce training programs & assistance.	12	3				25%
	B. Implement Classroom-to-Career Events.	2	0				0%

DEDICATED TO THE INDUSTRY
OF INNOVATION

On Target to Meet or Exceed Quarterly Goal
Some Progress Made
No Progress Made or Project Not Started

2018 Program of Work Scorecard 1st Quarter – Thru March 13th

Strategic Objective	Measure	2018 Target	1st Qtr.	2nd Qtr. Cum.	3rd Qtr. Cum.	4th Qtr. Cum.	Y-T-D
4 Develop an economic development based marketing plan and branding for Leavenworth County.	A. Attract an average of 380 visitors to LCDC website each month.	400	376				94%
	B. Website Blogs & News Stories	60	65				108%
	C. Participate in or sponsor events & trade shows	12	2				17%
	D. 4 quarterly newsletters	4	1				25%
	E. Eblast Marketing	10	3				30%
	F. Facilitate a strategic marketing plan	1	0				0%
5 Implement proactive business attraction and recruitment program.	A. Generate prospects and leads.	80	10				13%
	Commerce		4				
	KCADC		2				
	LCDC		3				
	City/Chamber		0				
	B. Submit available buildings and sites	40	5				13%
	C. Host prospect visits	6	1				17%
	D. Attract at least five new businesses	5	0				0%

DEDICATED TO THE INDUSTRY
OF INNOVATION

On Target to Meet or Exceed Quarterly Goal
Some Progress Made
No Progress Made or Project Not Started

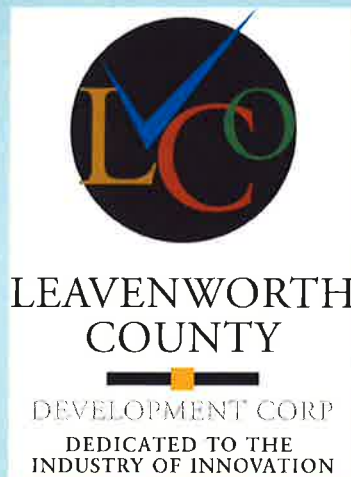
2018 Program of Work Scorecard

1st Quarter – Thru March 13th

Strategic Objective		Measure	2018 Target	1st Qtr.	2nd Qtr. Cum.	3rd Qtr. Cum.	4th Qtr. Cum.	Y-T-D
6	Support transportation planning, quality utility services and a clean environment that meet the present and future needs of our local businesses	A. Participate in meetings w/ KDOT, MARC and state & federal officials	8	3				38%
7	Increase private sector financial support and member involvement.	A. Increase # of LCDC members.	80	39				49%
		B. Increase private sector funding.	\$53,000	\$33,500				63%
8	Meet our mission objectives regarding the creation and retention of jobs.	A. Facilitate the creation or retention of 100 jobs.	100	11				11%
		New jobs		11				
		Retained jobs		0				

On Target to Meet or Exceed Quarterly Goal
Some Progress Made
No Progress Made or Project Not Started

DEDICATED TO THE INDUSTRY
OF INNOVATION



David Schroeder, President
 Steve Jack, Executive Director
 Lisa Haack, Economic Development Coordinator
 Mary Mack, Office Manager
 Ashley Hardin, Special Projects

**STUDY SESSION POLICY REPORT
PRESENTATION BY
LEAVENWORTH MAIN STREET
WAYFINDING SIGNS**

MARCH 20, 2018

Prepared by:



Carla K. Williamson, CMC
City Clerk

Reviewed by:



Paul Kramer
City Manager

Issue:

Leavenworth Main Street Executive Director Wendy Scheidt will be presenting information on Wayfinding Signs.

Wayfinding Signage Overview:

Wayfinding Signage is not present within downtown Leavenworth and is greatly needed. As a full service, 28 block area, the First City of Kansas offers more than 250 businesses, including retail, service, financial, professional and government, plus the Riverfront Community Center, Haymarket Square, Carousel Museum, RCCP and more. Lodging options are now available with 2 Hotels located downtown, plus over 300 residents living downtown. Historic downtown Leavenworth is a gem, yet many community people and visitors aren't aware of and/or don't take the time to fully explore and utilize the downtown community.

Wayfinding Signage is a key component to downtown growth and sustainability and plays a huge factor in Living Local. In a country where small towns continue to dry up and die, downtown Leavenworth is blessed with a large, full service population of small businesses that work together for the greater good. However, allowing traffic to "fly through downtown without Wayfinding Signage" is a travesty and not acceptable.

Daily average traffic counts of \$15,800+ vehicles on 4th Street (K-7/73/92) indicate the necessity for Wayfinding Signage so that these thousands of individuals will be able to

- 1) realize they are *in* downtown Leavenworth,
- 2) realize there are many businesses at their disposal to the left *and* right of 4th Street,
- 3) easily find government and community locations and,
- 4) direct themselves to take full advantage of a full service downtown. In return, the 250+ merchants will benefit with increased traffic and sales, a win/win situation for everyone.

Downtown Leavenworth is the hub of the community and somewhat challenged. The above 3 major highways run through and cut downtown into 2 sections; 7th Street runs directly into Ft. Leavenworth; Broadway, a major north/south arterial street borders downtown on the west and Esplanade and the Missouri River border along the east; plus Delaware poses issues as the only one-way street. With no signage that directs the public to government and community destinations and no signage that directs the public to shopping, dining, service and professional businesses and no signage that directs Ft. Leavenworth military downtown, downtown Leavenworth remains a "hidden gem" for many.

2 sided Wayfinding Signage is needed at the following locations:

- 4th Street (Metropolitan, Miami, Shawnee, Delaware, Cherokee, Choctaw)
- 7th Street (Metropolitan, Miami, Shawnee, Delaware, Cherokee)
- Broadway (Metropolitan, Shawnee, Delaware, Cherokee)
- Esplanade (Delaware and/or Cherokee)

A total of 16, 2 sided signs are recommended for an estimated cost of \$20,000. Please consider the future of historic, downtown Leavenworth and consider participating in the cost at a minimum of 50%.

Wayfinding Signage & Graphics

Leavenworth Main Street Program, Inc.
416 Cherokee Street
Leavenworth, Kansas 66048

Presented 11-15-17
Revised 03-05-18



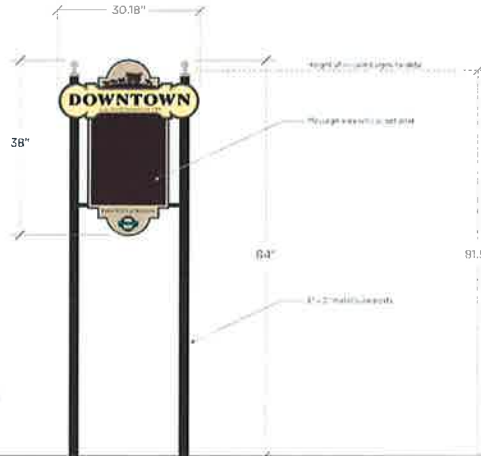
© 2018 Leavenworth Main Street Program, Inc.



<p>WAYFINDING SIGNAGE</p>	 <p>416 CHEROKEE STREET LEAVENWORTH, KS 66048</p>	<p>SITE PLAN</p>
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B CONTEXT IMAGE



A TYPICAL SIGN TYPE - 4TH & DELAWARE

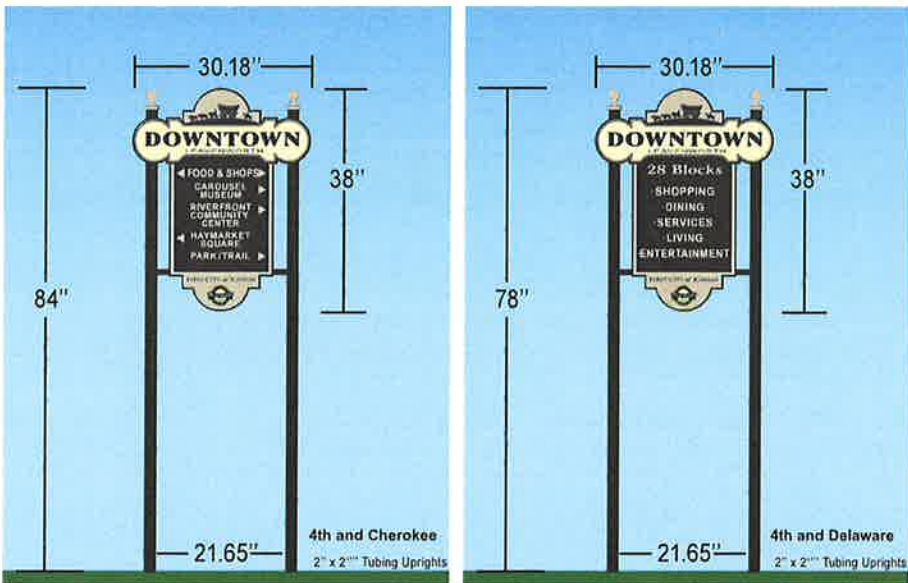
D. Proposed sign type and location. Sign forms to be mounted on column.

Word, Schwan: Executive Director
 (913) 682-3924
 www.leavenworthks.gov

PROJECT: /MAIN STREET-LA1
 DATE: 2018
 DRAWN BY: WFS FOR CONSTRUCTION

416 CHEROKEE STREET
 LEAVENWORTH, KS 66048

WF-SIGNS



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Leavenworth Main Street Program
 & City of Leavenworth

A PROPOSED SIGN TYPE - REVISED 2018 DESIGN STANDARD

D. Proposed sign type and location. Sign forms to be mounted on column.

Word, Schwan: Executive Director
 (913) 682-3924
 www.leavenworthks.gov

PROJECT: /MAIN STREET-LA1
 DATE: 2018
 DRAWN BY: WFS FOR CONSTRUCTION

416 CHEROKEE STREET
 LEAVENWORTH, KS 66048

WF-SIGNS



A CONTEXT PHOTO - CHEROKEE & BROADWAY

1. Proposed sign location and sign form factor

Number: 1074957221420
 Lot: 307A
 Parcel: 1074957221420

418 CHEROKEE STREET
 LEAVENWORTH, KS 66048

WF1



A CONTEXT PHOTO - DELAWARE & BROADWAY

1. Proposed sign location and sign form factor

Number: 1074957221420
 Lot: 307A
 Parcel: 1074957221420

418 CHEROKEE STREET
 LEAVENWORTH, KS 66048

WF2



A CONTEXT PHOTO - SHAWNEE & BROADWAY

Project: 2019 07 15
 Date: 2019 07 15
 Author: [Redacted]
 Title: [Redacted]

416 CHEROKEE STREET
 LEAVENWORTH, KS 66048

WF3



A CONTEXT PHOTO - MIAMI & 7TH STREET

Project: 2019 07 15
 Date: 2019 07 15
 Author: [Redacted]
 Title: [Redacted]

416 CHEROKEE STREET
 LEAVENWORTH, KS 66048

WF4



A CONTEXT PHOTO - SHAWNEE & 7TH STREET

0. Proposed way in to right of way
 Separation to be consistent column.

Work: Utility - Electric Distribution
 (816) 622-3924
 Project: Shawnee & 7th St - Electric Distribution

NUMBER: 00000000000000000000 YEAR: 2019 NAME: PROJECT NAME PROJECT NUMBER: 00000000000000000000 PROJECT ADDRESS: 00000000000000000000 PROJECT CITY: 00000000000000000000 PROJECT STATE: 00000000000000000000 PROJECT ZIP: 00000000000000000000	418 CHEROKEE STREET LEAVENWORTH, KS 66048
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WFS



A CONTEXT PHOTO - DELAWARE & 7TH STREET

0. Proposed way in to right of way
 Separation to be consistent column.

Work: Utility - Electric Distribution
 (816) 622-3924
 Project: Delaware & 7th St - Electric Distribution

NUMBER: 00000000000000000000 YEAR: 2019 NAME: PROJECT NAME PROJECT NUMBER: 00000000000000000000 PROJECT ADDRESS: 00000000000000000000 PROJECT CITY: 00000000000000000000 PROJECT STATE: 00000000000000000000 PROJECT ZIP: 00000000000000000000	418 CHEROKEE STREET LEAVENWORTH, KS 66048
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WFS



A CONTEXT PHOTO - CHEROKEE & 7TH STREET

416 CHEROKEE STREET
 LEAVENWORTH, KS 66048

416 CHEROKEE STREET
 LEAVENWORTH, KS 66048

WF7



A CONTEXT PHOTO - CHOCTAW & 4TH STREET

416 CHEROKEE STREET
 LEAVENWORTH, KS 66048

416 CHEROKEE STREET
 LEAVENWORTH, KS 66048

WF8



A CONTEXT PHOTO - CHEROKEE & 4TH STREET

<p>Project Name: 415 Cherokee Street 67202-2204 415 Cherokee Street, Leavenworth, KS</p>	
<p>Address: 415 CHEROKEE STREET Lot: 208 Block: 1415 CHEROKEE STREET</p>	<p>415 CHEROKEE STREET LEAVENWORTH, KS 66048</p>
<p>Map Reference: 415 CHEROKEE STREET 67202-2204 415 Cherokee Street, Leavenworth, KS</p>	
<p>WF9</p>	



A CONTEXT PHOTO - DELAWARE & 11TH STREET

<p>Project Name: 415 Cherokee Street 67202-2204 415 Cherokee Street, Leavenworth, KS</p>	
<p>Address: 415 CHEROKEE STREET Lot: 208 Block: 1415 CHEROKEE STREET</p>	<p>415 CHEROKEE STREET LEAVENWORTH, KS 66048</p>
<p>Map Reference: 415 CHEROKEE STREET 67202-2204 415 Cherokee Street, Leavenworth, KS</p>	
<p>WF10</p>	



A CONTEXT PHOTO - MIAMI & 4TH STREET

Project and site information
 416 Cherokee Street
 Leavenworth, KS 66048

OWNER: [REDACTED]
 ARCHITECT: [REDACTED]

PROJECT: [REDACTED]

DATE: [REDACTED]

SCALE: [REDACTED]

416 CHEROKEE STREET
 LEAVENWORTH, KS 66048

WF11



A CONTEXT PHOTO - CHEROKEE & ESPLANADE

Project and site information
 416 Cherokee Street
 Leavenworth, KS 66048

OWNER: [REDACTED]
 ARCHITECT: [REDACTED]

PROJECT: [REDACTED]

DATE: [REDACTED]

SCALE: [REDACTED]

416 CHEROKEE STREET
 LEAVENWORTH, KS 66048

WF12

Viewing Signs driving North

Viewing Signs driving South

4TH & Delaware (INSTALLED)

28 BLOCKS

SHOPPING

DINING

SERVICES

LIVING

ENTERTAINMENT

28 BLOCKS

SHOPPING

DINING

SERVICES

LIVING

ENTERTAINMENT

ALL SIGNS BELOW WILL HAVE "DIRECTIONAL ARROWS" POINTING EITHER EAST OR WEST OR BOTH WAYS

4TH & Shawnee

CITY HALL

SHOPPING

SERVICES

CITY HALL

SERVICES

LIVING

4TH & Cherokee (Sign has been manufactured, not installed)

FOOD & SHOP

CAROUSEL MUSEUM

RIVERFRONT COMMUNITY CENTER

HAYMARKET SQUARE

PARK/TRAIL

FOOD & SHOP

CAROUSEL MUSEUM

RIVERFRONT COMMUNITY CENTER

HAYMARKET SQUARE

PARK/TRAIL

4TH & Choctaw

WELCOME TO

HISTORIC DOWNTOWN

28 BLOCKS

SHOPPING, DINING

RIVERFRONT PARK

3 MILE CREEK TRAIL

LODGING

DINING

ENTERTAINMENT

4th & Miami

**THANK YOU FOR
VISITING DOWNTOWN
COME AGAIN**

THANKS FOR VISITING

**WELCOME TO
HISTORIC DOWNTOWN
28 BLOCKS
SHOPPING, DINING
ENTERTAINMENT**

7th & Shawnee

**CITY HALL
HISTORIC DOWNTOWN
SHOPPING & DINING
SERVICES**

**CITY HALL
HISTORIC DOWNTOWN
SHOPPING & DINING
SERVICES**

7TH & DELAWARE

**SHOPPING
DINING
ENTERTAINMENT
SERVICES**

**SHOPPING
DINING
ENTERTAINMENT
SERVICES**

7TH & CHEROKEE

**SHOPPING
DINING
HAYMARKET SQUARE
3 MILE CREEK TRAIL
SERVICES**

**SHOPPING
DINING
HAYMARKET SQUARE
3 MILE CREEK TRAIL
SERVICES**

Broadway & Shawnee

**HISTORIC DOWNTOWN
DISTRICT**

**HISTORIC DOWNTOWN
DISTRICT**

Broadway & Delaware

**SHOPPING & DINING
ENTERTAINMENT**

**SHOPPING & DINING
ENTERTAINMENT**

Broadway & Cherokee

**HISTORIC DOWNTOWN
SHOPPING & DINING
HAYMARKET SQUARE
3 MILE CREEK TRAIL**

**HISTORIC DOWNTOWN
SHOPPING & DINING
HAYMARKET SQUARE
3 MILE CREEK TRAIL**

Metropolitan & 4

SIGN LOCATED ON FORT SIDE OF METROPOLITAN WITH ARROWS POINTING SOUTH

**HISTORIC DOWNTOWN
DISTRICT 8 BLOCKS SOUTH
SHOPPING & DINING
ENTERTAINMENT & LODGING**

**HISTORIC DOWNTOWN
DISTRICT 8 BLOCKS SOUTH
SHOPPING & DINING
ENTERTAINMENT & LODGING**

Metropolitan & 7th

**THANK YOU FOR
VISITING HISTORIC
DOWNTOWN
COME BACK OFTEN!**

**HISTORIC DOWNTOWN
8 BLOCKS SOUTH
28 BLOCKS OF
SHOPPING, DINING
ENTERTAINMENT**

Metropolitan & Broadway

**THANK YOU FOR
VISITING DOWNTOWN
COME AGAIN**

**8 BLOCKS SOUTH
SHOPPING & DINING
ENTERTAINMENT**

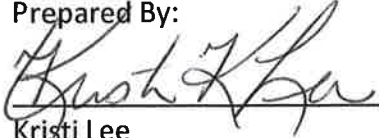
Esplanade & Cherokee

**SHOPPING & DINING
ENTERTAINMENT**

**SHOPPING & DINING
ENTERTAINMENT**

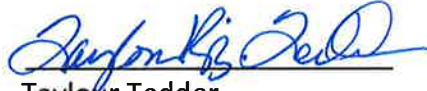
Policy Report
Leavenworth Convention and Visitors Bureau – Semi-Annual Report
March 20, 2018

Prepared By:



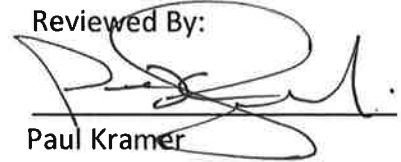
Kristi Lee
CVB Manager

Reviewed By:



Taylour Tedder
Assistant City Manager

Reviewed By:



Paul Kramer
City Manager

BACKGROUND:

Leavenworth Convention and Visitors Bureau (CVB) Manager Kristi Lee will provide an update of activities and operations of the CVB.

03•20•18

Leavenworth, Kansas



CONVENTION AND VISITORS BUREAU

1ST QTR REPORT

KRISTI LEE, CVB MANAGER



03•20•18

Presentation Overview

- TRAVEL INDUSTRY UPDATE
- KANSAS TRAVEL UPDATE
- LEAVENWORTH Q1 2018 REPORT

Direct spending by resident and international travelers in the U.S. averaged \$2.7 billion a day, \$113.1 million an hour, \$1.9 million a minute and \$31,400 a second.



Top leisure travel activities for U.S. domestic travelers: (1) visiting relatives; (2) shopping; (3) visiting friends; (4) fine dining; and (5) rural sightseeing.

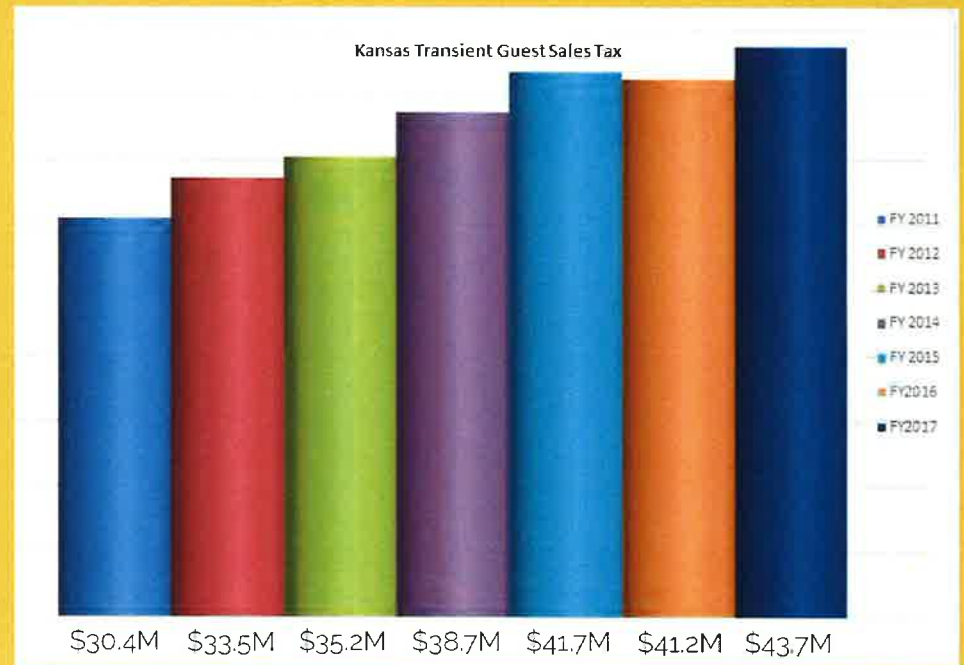
*2017 figures

US Tour Operators Association

- **95% ANTICIPATE GROWTH IN 2018**
- **MEMBER CONFIDENCE LEVELS ARE HIGH**
- **56% INCREASED THEIR STAFF**
- **ARTS & CULTURE, ADVENTURE, FAMILY AND CULINARY ARE THE MOST POPULAR TRAVEL CATEGORIES**
- **57% OF MEMBERS ARE 51 YEARS OR OLDER**

KANSAS TOURISM INDUSTRY

- **2016 Statistics**
- **Welcomed 36 million visitors**
- **7 million print ad impressions**
- **46 million digital ad impressions**
- **2 million website views**
- **2 million social media impressions**



2.46 Million increase in TGT between FY16 & FY17

Leavenworth Statistics

Est. Visitors to Leavenworth

2012	187,184	2015	193,520
2013	188,104	2016	177,472
2014	191,344	2017	214,688

Welcomed 214,688 visitors in 2017

985K print ad impressions

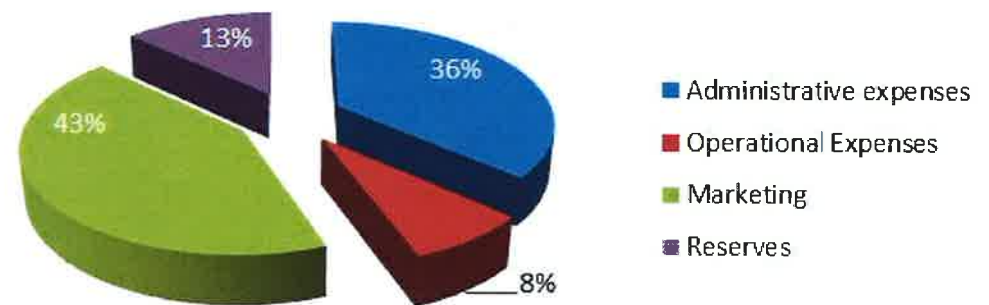
2.6M digital ad impressions

70K website views

448K social media impressions

16,500 Visitor Guidebooks distributed; 8,855 VG distributed in 2018

2017 Budgeted Expenditures by Function





Updating the Historic Wayside Markers

THIS SUMMER - 2018

We are very excited to be updating and repairing the Historic Wayside Markers in and around Leavenworth this year. We are working with the Public Affairs Office on Fort, Frontier Army Museum and Friends of the Frontier Army Museum on securing a new phone call in system vs. the old push a button option.

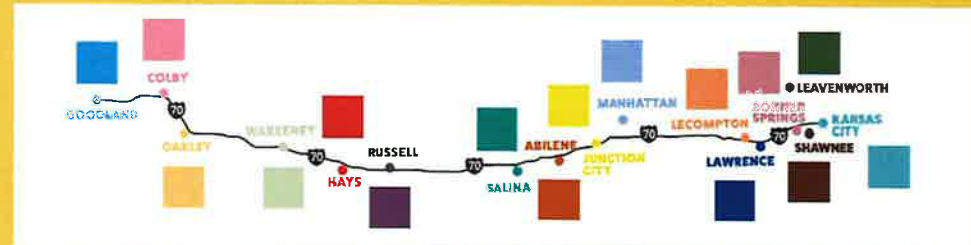
2 MARKETING CAMPAIGNS



KCRDA has started the KC Coffee Trip - Savor the Sips campaign for this summer in the KC Region and Leavenworth has a stop on the passport.



I-70 Association has contracted with the state's visitor center in Goodland KS to display members banners and collateral for 2 years.



Occupancy

ADR

Revenue

Collected

Occupancy

2016	64.6%	June 82%
2017	66.6%	

Average Daily Rate

2016	\$103.30	Oct \$110
2017	\$106.90	

Revenue

2016	\$6.6 M	64,240 Room nights
2017	\$7 M	65,835 Room nights

An Avg. of 33 - 38% of room nights
sold are TGT exempt

2016	\$4.45 M	43,130 Room nights
2017	\$4.3 M	40,657 Room nights



Tours:

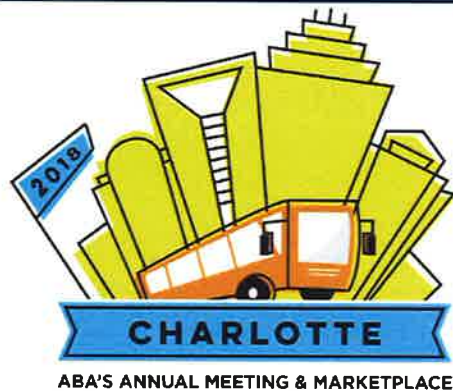
- 1/23 Ft. Lvn Tour
- 3/18-19 Dea Hoover Tour
- 4/28 Lori Murphy Tour
- 5/4 Jim Austin Tour
- 6/1-2 Hays Rec. Commission Tour
- 9/6-7 WJAG Radio Tour
- 9/11 Travels with Doris Tour
- 10/11 Sew Great Tours
- TBD Brilliant Edventures Tours

Meetings:

- 2/17 3 day Bridge Tournament
- 4/7-11 Missionary Baptist Church Conf.
- 4/27-29 Lions Club Convention
- 10/6 Lvn 50th Class Reunion

Sports:

- 7/12-16 KC Classic Baseball Tournament



select
TRAVELER



**Travel Industry
Association of Kansas**

TRADE SHOWS AND CONFERENCES ATTENDED:

- **ABA, American Bus Association**
Jan. 26-30 in Charlotte NC
- **Select Traveler**
Feb. 4-6, in Louisville, KY
- **TIAK Day on the Hill**
Feb. 7-8 in Topeka KS

TRADE SHOWS AND CONFERENCES COMING UP:

- * **PAIR Day**
April 14, Ft Leavenworth, KS
- **Missouri Bank Travel**
April 23-25, Branson, MO
- **Midwest Bloggers Conference**
May 8-11, Clear Lake, IA
- **Tour Kansas Tradeshow**
Aug. 6-8, Des Moines, IA
- * **PAIR Day**
Aug. 18, Ft Leavenworth, KS
- * **TIAK Tourism Conference**
Oct. 22-24, Junction City, KS



Home2 Suites
opened Jan 2018



TownePlace
opening Sept. 2018

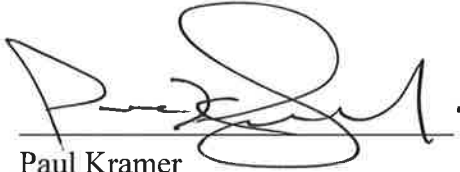
THANK YOU!

LEAVENWORTH CVB

Any Questions?

Policy Report
2018 Federal Legislative Program
March 20, 2018

Prepared by:



Paul Kramer
City Manager

Subject:

The City Manager' Office has compiled the City's 2018 Federal Legislative Program. In compiling and drafting the program, attention was turned to our federal partners and a focused review of local issues with federal ties. All of the positions address issues that staff believe would directly impact the City of Leavenworth's municipal operation or service delivery if enacted or funded.

I would like to extend a special thank you to federal partners who helped in the creation of the document:

Fort Leavenworth:

- Kirby Brown, Deputy to the Commanding General
- COL Marne Suttin, Garrison Commander

Dwight D. Eisenhower Veterans Administration Medical Center (VAMC)

- Joseph Burks, Public Affairs Officer

USP Leavenworth

- Nicole English, Warden
- Jacob Dyer, Executive Officer

Action Requested:

The 2018 Federal Legislative Program is attached hereto for your reading, information and consideration for approval. Upon this program being approved and endorsed by the Commission it will be sent to each of the City's Federal Legislators (Sen. Pat Roberts, Sen. Jerry Moran, Congresswoman Lynn Jenkins and Congressman Kevin Yoder) for their review and information. The City is scheduled to visit with our Federal Legislators and Federal Partners on April 9-11 in Washington D.C.

ATTACHMENTS: 2018 Federal Legislative Program; Hotel/Loft activity brochure



City of Leavenworth, Kansas
2018 Federal Legislative Program

Federal Partners

- 1) Fort Leavenworth
- 2) United States Penitentiary – Leavenworth
- 3) Dwight D. Eisenhower Veterans Affairs Medical Center (VAMC)

City Priorities

- 1) Centennial Bridge
- 2) Safe Communities
- 3) Water Quality/Water Treatment
- 4) Other City Priorities

Scheduled for adoption by the Leavenworth City Commission
March 28, 2017

Fort Leavenworth

Established in 1827, Fort Leavenworth is the oldest active post west of the Mississippi. The Fort is designated as Army University and is headquarters to the Combined Arms Center (CAC). CAC includes 34,000 permanent military/civilian corps employees throughout the United States, Europe, Korea and Southwest Asia, and is responsible for eight (8) centers of excellence, sixteen (16) branch schools and seven (7) non-branch schools. Fort Leavenworth truly is the Intellectual Center of the Army.

Sustainment, Restoration and Modernization (SRM) Funding

Fort leadership is facing significant pressure in maintaining the aging infrastructure, historic buildings and education centers at Fort Leavenworth. While the City is supportive of increases in the Department of the Army's budget, we are concerned about the continual lack of increase for SRM funding and its impact on the future of Fort Leavenworth.

- There is concern that along with the relatively flat SRM budget, up to \$50 million more will be stripped from IMCOM.
- We believe that Fort Leavenworth and its crucial position in training and education is a factor in "readiness" and funding should be allocated to ensure its continued success.
- The deferred maintenance list at the Fort is growing and the risk of delaying the proper maintenance of facilities increases every day.
- Fort leadership is also concerned about the long-term viability of the Disciplinary Barracks and the Midwest Joint Regional Correctional Facility located on Fort property, and have submitted a request for new roofs for the building. Without taking these type of proactive and protective measures, these facilities will require premature replacement.
- Facility condition and infrastructure viability will be a big issue when/if there are every any opportunities to expand the current mission of Fort Leavenworth.

City development in support of Fort Leavenworth (see attachment for more details)

Four (4) 3-Star hotels

- Marriot Fairfield Inn and Suites
- Hampton Inn
- Hilton Home2 Suites
- Marriot TownePlace Suites

Four (4) Market rate loft projects (all historic building reuse projects)

- Carnegie Lofts
- Ben Day Lofts
- Stove Factory Lofts
- North Broadway School

U. S. Penitentiary – Leavenworth

The U.S. Penitentiary at Leavenworth has been a prominent institution in our community for more than 100 years. It is a significant source of jobs in our community and the City is proud of its long-standing relationship with the Federal Bureau of Prisons.

New medium security facility

For many years, Leavenworth was the highest-ranking site for the next prison in the federal system. As a product of that ranking, an appropriation of more than \$12 million was included in the 2009 Federal Budget for the preparation of a site reconnaissance and environmental analysis (environmental impact statement - EIS) for the location and construction of these new facilities on the BOP-owned property adjacent to the existing U.S. Penitentiary in Leavenworth. The Louis Berger Group was selected by the Bureau in late 2010 to undertake and complete the EIS. The EIS was finalized in January 2015 and has a 5-year life from that point; therefore, it will expire on January 31, 2020 if nothing is done on the project.

Additionally, that January 2020 date is even more pressing, as the project has to be under way, rather than just being funded. With the requirements related to bidding and construction, it is unclear if the project would be able to move forward if funding was not available in the 2018 or 2019 budgets.

Over the last two years, a project in Kentucky moved ahead of Leavenworth, and was funded. Prisons are being located in areas that face serious hurdles (Yazoo City, Mississippi and Letcher County, Kentucky are not desirable locations for BOP employees and locations such as Northern California create cost-of-living hardships), while Leavenworth is in the Kansas City Metropolitan Area and offers a very reasonable cost-of-living.

The City remains fully committed and ready to accept a new federal prison into our community and request funding is allocated for this much-needed project.

Staffing concerns

Leadership at USP Leavenworth has expressed serious concerns about agency-wide reductions in authorized positions. The cuts, done mostly through attrition, have affected operations at all levels, including medical, support staff and guards. There is concern that 6,000 more positions are expected to be eliminated agency wide. The cuts and current staff levels are presumably due in part to overall inmate levels decreasing system wide, but the facility in Leavenworth is just as crowded and dangerous as it's ever been. We support increased funding for staffing at USP Leavenworth.

Dwight D. Eisenhower Veterans Affairs Medical Center (VAMC)

The Leavenworth VAMC is part of the VA Eastern Kansas Health Care System, which includes the VAMC in Topeka and nine community based outpatient clinics. The mission of the VAMC is to provide accessible, courteous, comprehensive, and quality health care to veterans in an environment of excellence.

A new VAMC hospital

A major concern of the Leavenworth VAMC is the aging main hospital building that was built in 1932. Although upgrading and remodeling is possible, because it is a historic building, the VA is limited on what can be done to the building. The old hospital could be used for outpatient care services which do not require demolition of walls. The VA is looking to fund a new hospital, on campus, in partnership/coordination with the Munson Army Health Center. The new freestanding facility will be built to accommodate both the VA and Munson workloads. This decision is based on the results of workload data and health care delivery costs.

The building is programmed for 138,000 BGSF with health services to accommodate compiled VA and Munson workloads including: inpatient medical/surgical/ICU; inpatient psychiatric/substance abuse; emergency department; inpatient/outpatient surgery; imaging; satellite lab and pathology; inpatient pharmacy; inpatient and cardiac rehab; inpatient respiratory therapy, and cardiology & surgical clinic.

VISN 15 and Eastern Kansas Health Care System are supporting their Enhanced Use Lease Developer (Pioneer Group) in their business plan to build a VA Hospital in partnership and coordination with Munson Army Health Center on the grounds of the VAMC. This private-public partnership (PPP) will be the first attempted in the VA System. VA Leadership mentioned that they continue to explore the possibility of using the Enhanced Use Lease (EUL) program for a new facility, but that they lack Congressional authority within the EUL program. There are some Public/Private partnerships that are building new VA's at Tulsa and Omaha, but these are being funded with donations and sponsors.

The City is requesting the appropriate congressional authority to make this project happen.

Chapel of the Veterans

Built in 1893, the Chapel of the Veterans was designed by Louis Curtis of Kansas City, and inspired by a Gothic chapel that he had seen being renovated in England. For many years the Chapel of the Veterans was the only church in the United States where Protestant and Catholic religious services could be conducted under one roof at the same time, and the chapel was featured in Ripley's Believe It or Not. The lower level of the Chapel of the Veterans, with an entrance on the end, is the Catholic chapel named the Holy Ghost Chapel. The upper level is the Protestant chapel called Immanuel Chapel.

The historic and nationally-known chapel on the VA property is now closed due to public safety concerns. The repair estimate is \$10-\$12 million and cannot be accommodated in the VA Eastern Kansas Health Care budget. We support any efforts possible to reopen this truly unique facility.

Centennial Bridge - Kansas-Missouri Connection to Kansas City/KCI

Summary:

A bi-state team of Leavenworth and Platte counties, the cities of Lansing, Leavenworth and Platte City, and Fort Leavenworth and the Missouri and Kansas Departments of Transportation completed an 18-month Advanced Preliminary Engineering (APE) study in 2016 that looked at the total picture of replacing the Centennial Bridge.

All parties were generally in full acceptance of all aspects of the study – location, bridge type, implementation date, etc., – except the only identified funding mechanism: a toll bridge.

The estimated \$80-\$90 million cost of the bridge has no realistic possibility of state funding, as was the expected source when the project started in 2009. In acknowledgement of this, a toll study was performed. The study came back that a \$2 one-way toll for 30 years would be required to fund the bridge. This was deemed unacceptable by the City Commission, and they voted to approve the concept but reject that funding mechanism, in part because:

- The southern half of Leavenworth, which is more affluent, drive south on K-7 to access Kansas City, whereas the lower income residents live in the northern part of the City and are more likely to cross the bridge to access Kansas City. This creates an unfair burden on the most socio-economically challenged segment of our population.
- Soldiers, prisons guards and employees of two large federal presences are the primary users of the bridge and would shoulder a heavy portion of the burden.

The Mid-America Regional Council (MARC) has cited the connection between Leavenworth County and the Kansas City International Airport as a regional priority in the development of the Perimeter Transportation Needs Assessment. The widening of the Centennial Bridge over the Missouri River is listed as a project in the 5-County Regional Transportation Study, Capacity Strategies, for the 2020-2030 period.

Next step: The project will require an environmental assessment, which will likely result in a need for an environmental impact statement, because the project includes the expansion of the Missouri River crossing to four lanes through the construction of a replacement.

Funding: The bi-state team is at a standstill for funding options. The Fort continues to advocate for a safer route to and from Kansas City International airport.

Support Partners: Leavenworth County, KS; Platte County, MO; Platte City, MO; Fort Leavenworth, KS; Mid-America Regional Council; City of Leavenworth, KS; Kansas City International Airport; Kansas and Missouri Departments of Transportation; and the City of Tracy, MO.

Safe Communities

The issue:

Reducing crime and ensuring public safety is any community's top priority. Local law enforcement officials deal regularly with everything from misdemeanors and drug possession crimes to felonies and major drug trafficking activities. In addition, emergency medical responders must be trained and prepared to address myriad situations, ranging from natural disasters and chemical incidents to traditional fire and medical calls. Confronting and responding to such a wide range of challenges is overburdening the budgets of local governments and the funding concerns have been exasperated by the economic crisis.

Notes:

- The City of Leavenworth had the opportunity to add an additional Police Officer to serve as a School Resource Officer with the use of federal funding made available by the COPS grants. The Police Department has also been able to substantially enhance our capabilities with the Byrne Justice Assistance Grants by acquiring body-worn cameras for all officers which is vital to enhancing community trust. Further, the Police Department has been able to acquire additional less-lethal equipment in an effort to reduce violent confrontations with officers and further building trust and legitimacy.
- The City sees state and federal cooperation as an imperative part of effective law enforcement, and federal assistance is vital in intergovernmental coordination to reduce crime.
- The economic crisis has reduced budgets that were already stretched dangerously thin. Budget cuts in public safety equipment and technology make it impossible to maintain a proactive and adequately prepared public safety infrastructure. Recent changes in asset forfeiture laws have also significantly reduced funding for these improvements.

Request to Congress:

- The City asks Congress to enhance funding for proven public safety programs such as Community Oriented Policing Services (COPS) and Byrne Justice Assistance Grants. These specific programs have been of great assistance to the City of Leavenworth and their reduction has impaired our effort to maintain an effective public safety system.

Water quality/Water treatment

We support a clean and safe public water supply and the protection of public health and aquatic life. We endorse federal investments and cooperative solutions that address water quality challenges and take into account municipal cost concerns.

Storm water

We support simple and flexible federal regulations of municipal storm water run-off that allow for orderly and cost-effective development. The federal government should appropriate funds for research and for the development of pilot projects on storm water management.

Nutrient Removal

We support federal regulations that are proportionate to the share of the overall negative effects caused by any process undertaken by the City.

- The National Water Quality Inventory: 2000 Report cites nutrients as one of the leading causes of water quality impairment in waters of the United States. The Kansas Department of Health and Environment is looking to solve this problem by requiring substantial changes in regulations dealing with Wastewater Treatment Plants, which is easier to address than runoff, but would create disproportionate costs to local government entities that operate Wastewater Treatment Plants.
- The City of Leavenworth approved a wastewater master plan update (November 2010) completed by Black and Veatch; which included a nutrient removal improvements study that identified and developed a preferred process that could be implemented on the existing wastewater treatment plant site to accomplish the nutrient removal goals outlined in the permit. The probable project cost for level 1 and 2 is approximately \$56.9 million for construction plus \$11.4 million for engineering.
- The City undertook a disinfection project in 2012, which required capital costs of \$5 million. In order to finance this project, users were subjected to a 25 percent rate increase. In comparison, a \$70 million project could result in a 300 percent rate increase.

Request to Congress:

- The City of Leavenworth requests that Congress pass legislation that directs the Environmental Protection Agency to work with state officials (Kansas Department of Health and Environment) to evaluate the benefits and costs of alternate methods of nutrient removal before requiring the City of Leavenworth to undertake a \$68.3 million plant improvement and upgrade project. Regional approaches dealing with storm water and lakes may be a more cost-effective use of resources.

Other City Issues:

- **Streamlined Sales Tax.** We urge Congress to take action to implement the mandatory collection of sales and use taxes on remote sales. The legislation should not preempt state and local sales and use tax authority. Should federal legislation allow for the state imposition of such taxes, we support the distribution of those funds to cities and counties using existing statutory formulas. Kansas should continue to participate in the Streamlined Sales Tax Project.
- **Community Development Block Grants (CDBG)** – We support continued funding for Community Development Block Grants, Community Service Block Grants and HOME Grants. These programs’ funding is an essential component of cities’ strategies to fund critical community services and infrastructure needs. The City of Leavenworth is an entitlement community and receives funding directly from the federal government – we support the continuation of this relationship and resist any efforts to make the funding available through a state application process.
- **Municipal Bonds.** We support the removal or modification of overly burdensome and costly restrictions affecting the issuance of municipal bonds. Further, we support the continued tax-exempt status for municipal bonds.
- **Overtime Rule.** We support modernizing rules for overtime, but have concerns about the fiscal impact of the changes, particularly if they include automatic increases in the overtime threshold. As employers, absorbing the impact of sharp increases would have a significant negative impact on municipal budgets.
- **Transportation.** We support funding the Fixing America’s Surface Transportation Act (FAST ACT), which allows investment in critical infrastructure. We support an infrastructure plan that helps smaller communities create road and infrastructure projects that lead to residential and commercial growth. We ask congress to support and promote funding options that send resources directly to local governments for transit and transportation enhancements.
- **Railroad Quiet Zones.** We urge Congress to reexamine the Train Horn Rule with the Federal Railroad Administration. Rules for implementing quiet zones should be less burdensome and allow for differences in community circumstances while continuing to protect public safety. We also request Congress provide federal funds for the purpose of establishing quiet zones and consider new technology which may enhance the safety of quiet zones while minimizing or eliminating train horn noise. The City of Leavenworth had a Quiet Zone study done in 2012 and the cost was estimated at more than \$500,000 to bring a quiet zone to our City.



**CITY OF LEAVENWORTH, KS
RECENT HOTEL AND LOFT DEVELOPMENT
2018 FEDERAL LEGISLATIVE VISIT**



FAIRFIELD INN AND SUITES BY MARRIOTT
1101 N 4TH STREET (0.2 MILES TO FORT LEAVENWORTH)
90 ROOMS, 1,400 SQUARE FEET OF MEETING SPACE
\$8+ MILLION INVESTMENT
CITY CREATED TIF (TAX INCREMENT FINANCING) DISTRICT & CID (COMMUNITY IMPROVEMENT DISTRICT) & DEVELOPMENT AGREEMENT



HAMPTON INN AND SUITES BY HILTON
405 CHOCTAW STREET (1 MILE TO FORT LEAVENWORTH)
77 ROOMS, 1,000 SQUARE FEET OF MEETING SPACE
\$6+ MILLION INVESTMENT
CITY NEIGHBORHOOD REVITALIZATION AREA (NRA) SPURRED DEVELOPMENT



HOME2 SUITES BY HILTON
250 DELAWARE STREET (1 MILE TO FORT LEAVENWORTH)
EXTENDED STAY HOTEL WITH 108 ROOMS WITH KITCHENETTES
\$6.4+ MILLION INVESTMENT
CITY CREATED TIF (TAX INCREMENT FINANCING) DISTRICT & CID (COMMUNITY IMPROVEMENT DISTRICT) & DEVELOPMENT AGREEMENT



TOWNEPLACE SUITES BY MARRIOTT

1101 N 4TH STREET (0.2 MILES TO FORT LEAVENWORTH)

EXTENDED STAY HOTEL WITH 90 ROOMS WITH FULL KITCHENS.

APPROX. \$10 MILLION INVESTMENT, ADJACENT TO CURRENT FAIRFIELD INN BY MARRIOTT.

CITY CREATED TIF (TAX INCREMENT FINANCING) DISTRICT & CID (COMMUNITY IMPROVEMENT DISTRICT) & DEVELOPMENT AGREEMENT

EXPECTED TO OPEN JULY 2018



CARNEGIE LOFTS

**601 S. 5TH STREET (1.2 MILES TO FORT LEAVENWORTH)
REDEVELOPMENT OF HISTORIC LIBRARY INTO 10 RESIDENTIAL UNITS
THREE 'ARTIST IN RESIDENCE' COMMERCIAL/RESIDENTIAL SPACES
APPROX. \$1.6 MILLION CAPITAL INVESTMENT
PREVIOUSLY A CITY-OWNED BUILDING WITH DEVELOPMENT AGREEMENT**



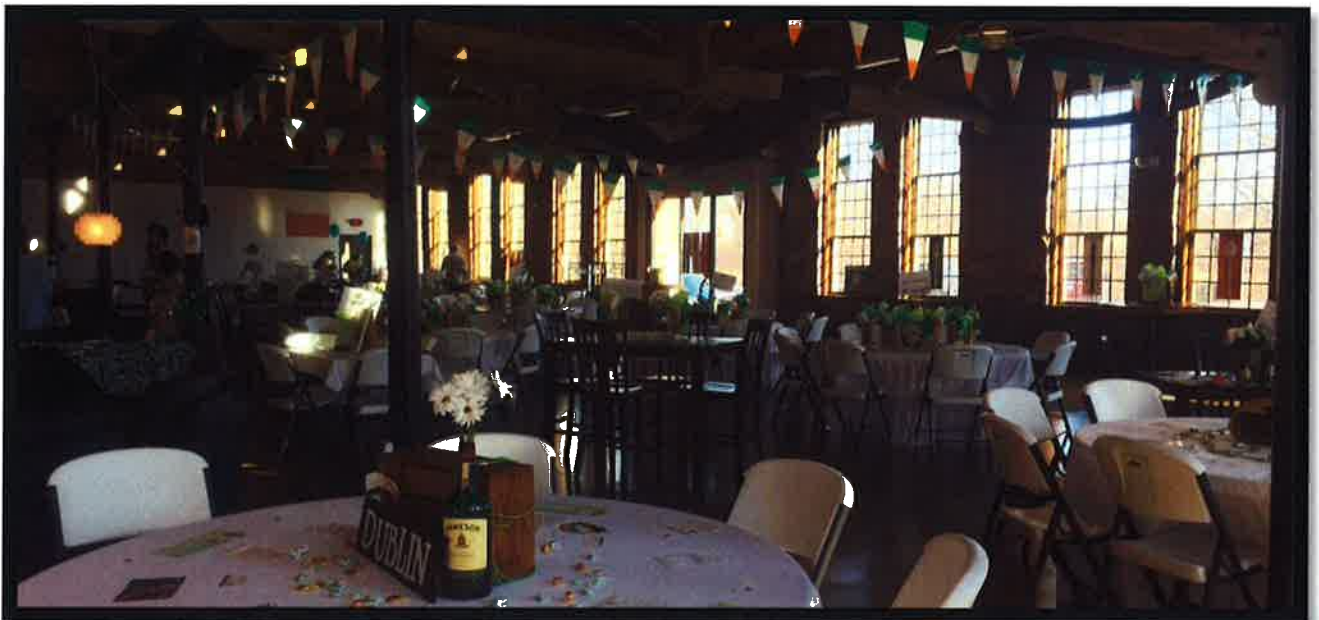
BEN DAY LOFTS
1100 THIRD AVENUE (1.7 MILES TO FORT LEAVENWORTH)
REDEVELOPMENT OF FORMER SCHOOL INTO 25 APARTMENTS
APPROX. \$3+ MILLION CAPITAL INVESTMENT
CITY NEIGHBORHOOD REVITALIZATION AREA (NRA) SPURRED DEVELOPMENT



STOVE FACTORY LOFTS

401 S. 2ND STREET (1.2 MILES TO FORT LEAVENWORTH)

REDEVELOPMENT OF FIVE FORMER INDUSTRIAL BUILDINGS IN HEART OF DOWNTOWN, 184 UNITS OPEN, BALLROOM EVENT SPACE, ACTIVE CONSTRUCTION SINCE FALL 2013 WITH PHASED OPENINGS, \$28.2 MILLION IN CAPITAL INVESTMENT WITH OVER \$11 MILLION FEDERAL AND STATE HISTORIC TAX CREDITS. PROJECT IS IN THE FINAL STAGES OF COMPLETION WITH OCCUPANCY CONTINUING TO INCREASE. CITY NEIGHBORHOOD REVITALIZATION AREA (NRA) SPURRED DEVELOPMENT & CITY CONSTRUCTED PARKING LOT



BROADWAY SCHOOL
801 N. BROADWAY STREET
REDEVELOPMENT OF FORMER SCHOOL INTO 19 APARTMENTS
APPROX. \$2 MILLION CAPITAL INVESTMENT
CITY NEIGHBORHOOD REVITALIZATION AREA (NRA) SPURRED DEVELOPMENT AND
CITY CONSTRUCTED SIDEWALKS
EXPECTED TO OPEN FALL 2018

